

Consumer Decisions

M 5.3 Kopiervorlage oder Folie zu M 5.2



Source: <http://www.autoextrem.de/attachment,attachmentid-13778,d-1121410674.htm>



Source : <http://adland.tv/ooh/steimatzky-books-read-more-shrunken-head-print-israel>

Consumer Decisions

M 6 Kopiervorlage / Arbeitsblatt

5 Sustainable consumer behaviour – Nachhaltigkeit und Konsum

Fill in the German expressions in brackets.

Note: Each consumer decision has a direct or indirect influence on

- the economy (_____),
- the society (_____) and
- the ecosystem of the planet earth (_____).

Responsible consumers try to _____ (_____) the negative effects of their consumption.

Quality seals and certificates (_____) can help you make sustainable consumer decisions. They often have a special logo. There are

- **social** quality seals [1]
- **ecological** quality seals [2]
- **safety** test marks [3]

Find the corresponding numbers for the logos.



Consumer Decisions

L 6

5 Sustainable consumer behaviour – Nachhaltigkeit und Konsum

Fill in the German expressions in brackets.

Note: Each consumer decision has a direct or indirect influence on

- the economy (*die Wirtschaft*),
- the society (*die Gesellschaft*) and
- the ecosystem of the planet earth (*das Ökosystem der Erde*).

Responsible consumers try to minimize (minimieren) the negative effects of their consumption.

Quality seals and certificates (Güte- und Umweltsiegel) can help you make sustainable consumer decisions. They often have a special logo. There are:

- **social** quality seals [1]
- **ecological** quality seals [2]
- **safety** test marks [3]

Find the corresponding numbers for the logos.

