Consumer Decisions

M 5.3 Kopiervorlage oder Folie zu M 5.2

Source: http://www.autoextrem.de/attachment,attachmentid-13778,d-1121410674.htm

Source: http://adland.tv/ooh/steimatzky-books-read-more-shrunken-head-print-israel
Consumer Decisions

M 6 Kopiervorlage / Arbeitsblatt

5 Sustainable consumer behaviour – Nachhaltigkeit und Konsum

Fill in the German expressions in brackets.

Note: Each consumer decision has a direct or indirect influence on

- the economy (__________________________________),
- the society (__________________________________) and
- the ecosystem of the planet earth (____________________________________).

Responsible consumers try to __________________ (___________________)
the negative effects of their consumption.

Quality seals and certificates (__________________________________) can help you make sustainable consumer decisions. They often have a special logo. There are

- social quality seals [1]
- ecological quality seals [2]
- safety test marks [3]

Find the corresponding numbers for the logos.

[Logos of quality seals and certificates]
5 Sustainable consumer behaviour – Nachhaltigkeit und Konsum

Fill in the German expressions in brackets.

Note: Each consumer decision has a direct or indirect influence on

• the economy (die Wirtschaft),
• the society (die Gesellschaft) and
• the ecosystem of the planet earth (das Ökosystem der Erde).

Responsible consumers try to ________________ (minimieren) the negative effects of their consumption.

Quality seals and certificates (Güte- und Umweltsiegel) can help you make sustainable consumer decisions. They often have a special logo. There are:

• social quality seals [1]
• ecological quality seals [2]  Find the corresponding numbers for the logos.
• safety test marks [3]